

Make a Difference for Wild Orangutans

Teachers—help your students learn how they can help wild orangutans!

Letter Writing Activity Instructions

1. Before beginning the letter writing activity you can use the kids handout to give students background information on the palm oil crisis to help them understand what is happening to wild orangutan habitat.
2. Have your students pick several companies from the list provided. The students can write letters to ask the companies for their help in saving wild orangutan habitat.
3. All the companies on the list are non-RSPO (Round Table on Sustainable Palm Oil) members.
4. A sample letter is also provided. The letter asks companies to join the RSPO and to label their products with a logo (see below) once they start using certified sustainable palm oil.
5. The letter can be modified so that kids can add their own personal message which would make the letter even more impactful.
6. The list of companies includes addresses for each. Please send the completed letters directly to the companies.



Date:

Kraft Foods
3 Lakes Dr.
Northfield, IL 60093

Dear Kraft,

I am writing to you because I am worried about how growing palm oil is hurting the rainforest, orangutans and people of Indonesia. Right now there are a lot of trees in the rainforest being cut down so palm oil plants can be planted and farmed instead. When the trees are cut down, the orangutans and other animals that live in the rainforest have no where to live and nothing to eat. There are even people in Indonesia that know how to live in the rainforest without hurting it and have been doing that for a long time. When the rainforest is cut down, these people don't have anywhere to live either.

I am writing to ask you to join the Roundtable on Sustainable Palm Oil. They make sure that palm oil is grown in a way that doesn't cut down rainforest. Once you join, please start using only suppliers that offer certified sustainable palm oil.

When you do start using certified sustainable palm oil, please let me know by putting a label on your packages. Cheyenne Mountain Zoo has a really good label you could use. When I see the label, I will know that it's ok for my mom and dad to buy what you make because it didn't hurt orangutans or other animals. Please make a choice to help today!

Sincerely,

Name:

Age:

City:

State:



Note: this logo can be found at <http://cmzoo.org/conservation/palmOilCrisis/resourceKit.asp>

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List of Non-RSPO (Roundtable on Sustainable Palm Oil) Companies

1. P&G (Proctor and Gamble)
11530 Hartman Highway
Cincinnati, OH 45241
2. Little Brownie Bakers
3 Cookie Lane
Louisville, KY 40216
3. Kroger
1014 Vine St.
Cincinnati, OH 45202
4. Kraft Foods, Inc
Three Lakes Drive
Northfield, IL 60093
5. Walmart
702 SW 8th Street
Bentonville, Arkansas 72716-8611
6. Campbell Soup Company (Pepperidge Farms)
1 Campbell Place
Camden, NJ 08103-1701
7. Mars North America
100 International Drive
Mount Olive, NJ 07828
8. The Hershey Company
100 Crystal A Drive
Hershey, PA 17033
9. Safeway
P.O. Box 29093
Phoenix, AZ 85038-9093
10. Albertson's
250 Parkcenter Blvd.
Boise, ID 83706
11. Maybelline
Cosmair, Inc.
New York, NY 10017
12. Neutrogena Headquarters
199 Grandview Road
Skillman, NJ 08558
13. Johnson & Johnson
One Johnson & Johnson Plaza
New Brunswick, New Jersey 08933
14. McKee Foods Corporation
(Little Debbie)
10260 McKee Rd
Collegedale, TN 37315