

May 2022 - April 2023 **ANNUAL REPORT**





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Who We Are

OUR MISSION

A leader in conservation, captive breeding and animal care, Cheyenne Mountain Zoo connects people with wildlife and wild places through experiences that inspire action.

OUR VISION

Every Kid. Every Time. Goosebumps!

Every kid, of any age, will have an experience for a lifetime with every visit.

OUR LEADERS

With only a mission and vision to guide them, these are the people who volunteer their time to make sure the greatness of Cheyenne Mountain Zoo continues.

2022 - 2023 BOARD OF DIRECTORS

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The Year's Highlights

May 2022

Q4C MILESTONE



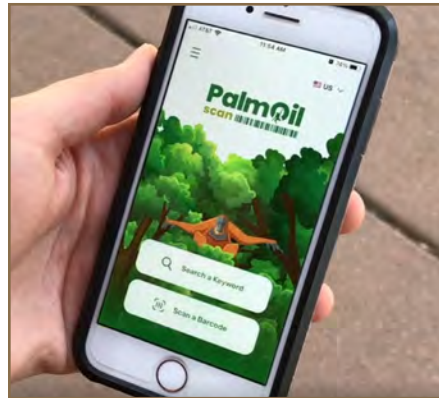
\$4 Million Quarters for Conservation (Q4C) Milestone Surpassed

Cheyenne Mountain Zoo and its guests and members celebrated raising \$4 million for wildlife and wild places, since the Zoo's Q4C program launched in 2008. Every visitor to the Zoo receives three "quarter" tokens representing the 75¢ Q4C allocation from their admission fee. They can then show support for the legacy projects they love by placing their tokens in the corresponding slots in the Q4C kiosks.

In recent years, CMZoo staff have traveled to Africa, Central America, Indonesia and the prairies of Wyoming and Colorado to lend their expertise in support of our partner organizations around the world. That guest support is far-reaching. It benefits conservation organizations' missions, their teams, local communities and the animals they protect. It also enriches the lives of CMZoo teammates who return to the Zoo to share new experiences and reignited passions for protecting wildlife and wild places.

June 2022

PALM OIL APP



International "PalmOil Scan" App Launched

Under the direction of the World Association of Zoos and Aquariums, CMZoo was instrumental in launching a global mobile app called PalmOil Scan. The free smartphone app empowers consumers to make informed, environmentally-friendly shopping decisions.

Conscientious consumers can scan the barcodes on thousands of products in the app's extensive database (which is being updated and expanded constantly) to see if they are produced by a company that has committed to sourcing sustainable palm oil. The new app also has a search feature, so if consumers scan a product that isn't orangutan-friendly, they can easily choose an alternative that is.

PalmOil Scan is available on the Apple App Store and Google Play in the U.S. and Canada. Visit cmzoo.org/palmoilscan to download the app today.

August 2022

GIRAFFE CENTER



International Center for the Care and Conservation of Giraffe Established

Cheyenne Mountain Zoo established a first-of-its-kind giraffe training, knowledge-sharing and giraffe emergency response program called International Center for the Care and Conservation of Giraffe. CMZoo has a long history of caring for a large herd of prolific, interactive giraffe that participate in daily guest feedings, weekly hoof care and a wide variety of trained voluntary husbandry and medical procedures. With the new program, this dedicated team of giraffe training, conservation and care experts can help giraffe all over the world get that same level of care.



The Year's Highlights

December 2022

FARM ADDITION



New Shipping Container Farm Installed

The newly installed high-tech horticulture facility is the next step in CMZoo's goal toward a more secure, autonomous way to source fresh leafy greens for animals. In July 2021, the Zoo established its first shipping container farm, and this second farm is a continuation of the horticulture team's testing phase.

The long-term plan is to purchase additional shipping container farms to locate in a renovated guest entryway and giraffe habitat. Eventually, CMZoo hopes to source 50 percent of the lettuce for its giraffe feeding experience. Longer term, the Zoo hopes to grow 80 percent of all fresh produce for its animals in farms like this one.

March 2023

VOTED TOP 10



#4 Best Zoo and #2 Best Exhibit

For the seventh consecutive year, Cheyenne Mountain Zoo has been voted one of the top ten zoos in North America in the USA TODAY 10Best Readers' Choice Awards. This time, America's mountain Zoo was recognized in two categories: #4 Best Zoo in North America and #2 Best Zoo Exhibit in North America, for its Rocky Mountain Wild exhibit.



April 2023

NEW EXHIBIT



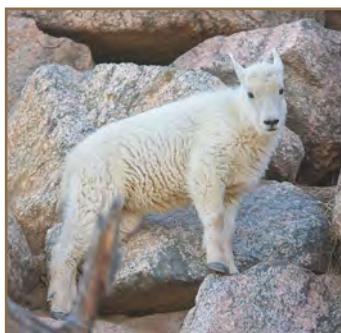
Hornbill Exhibit Added to Encounter Africa

A new Abyssinian (Northern) ground hornbill exhibit opened in Encounter Africa. Inspired by a real-life shop near one of our conservation partners in Kenya, Tsavo Trust, the exhibit was designed to show what life can look like for humans and animals that coexist in rural Africa. The diverse collection of interesting objects and oddities creates a fun environment for Petrie and Layla, CMZoo's curious Abyssinian hornbills. Petrie and Layla love to explore and use their long bills to hunt prey in nooks and crannies. They especially like tapping their bills on objects that make fun noises. This enriching space encourages their natural behaviors and increases cognitive skills.



New Zoo Family Members

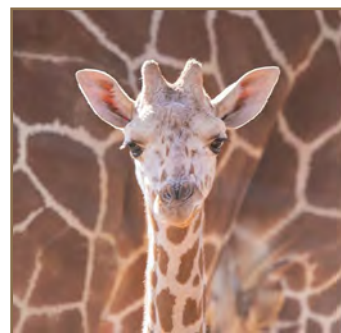
ZOO BIRTHS



ROCKY MOUNTAIN GOAT
May 4, 2022 | *Blanca*



RED RIVER HOG
August 12, 2022 | *Augustus "Gus"*



RETICULATED GIRAFFE
October 19, 2022 | *Wednesday*

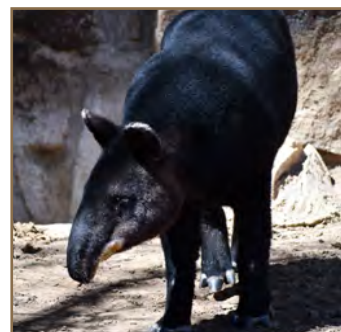
ZOO ADDITIONS



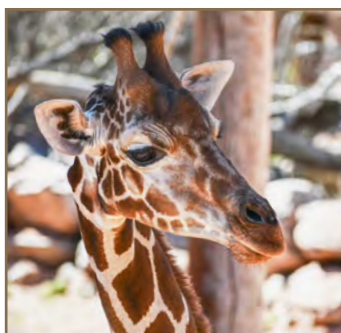
AMUR TIGER
March 8, 2023 | *Mila*



NORTH AMERICAN PORCUPINE
March 30, 2023 | *Roger*



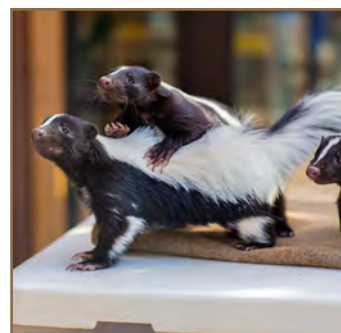
MOUNTAIN TAPIR
March 30, 2023 | *Mochi*



RETICULATED GIRAFFE
April 19, 2023 | *Kay*



VIRGINIA OPOSSUM
June 19, 2022 | *Hubble*



STRIPED SKUNKS
July 8, 2022 | *Digby, Padfoot and Isabel*

Conservation

Q4C LEGACY PROGRAMS

Each visit to CMZoo directly supports wildlife conservation. 75¢ from each admission helps fund our long-term conservation projects through Quarters for Conservation (Q4C). Guests and members can show their support for their favorite Q4C efforts by inserting tokens they receive at admissions into kiosks that highlight each beneficiary species at our Q4C kiosks. Since this program started in 2008, guests, members and EdVenture camps have raised more than \$4 million for field conservation!



AFRICAN ELEPHANT & RHINOCEROS

Tsavo Trust conducted vital aerial and ground-based reconnaissance in Kenya to protect the last viable population of 'giant tusk' elephants, black rhinos, and other wildlife from poachers in Kenya.

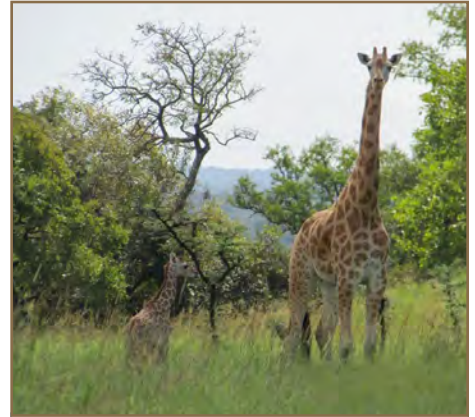
In 2022, CMZoo helped support the construction of a sand dam, which is one of six sand dams that have been constructed in Tsavo National Park over a five-year period. A sand dam is a small construction that harnesses water in seasonally sandy river beds by raising the water table and providing access to water year-round for wildlife and vegetation.



BLACK-FOOTED FERRETS & WYOMING TOADS

CMZoo continued on-site breeding programs for black-footed ferrets. This species had been declared extinct in the wild in the 1980s and are only around today because of decades of recovery efforts. Four ferret kits were born at CMZoo in 2022, and three adults along with these four kits were released into their natural habitat by Colorado Parks & Wildlife in Fall 2022.

In Spring and Summer 2022, CMZoo staff released 66 yearling Wyoming toads and 3,066 tadpoles bred in human care to their native habitat in Wyoming.



GIRAFFE

CMZoo continued to support critical giraffe conservation work led by our field partners, Giraffe Conservation Foundation (GCF) and Uganda Wildlife Authority. This year, CMZoo supported anti-poaching efforts in Uganda. GCF has been monitoring the giraffe that CMZoo funding and staff helped translocate, as part of Operation Twiga, in 2019 and 2020, from Murchison Falls National Park to Pian Upe Wildlife Reserve. The population of reintroduced giraffe has been doing well and this year we're happy to share that there's a calf in the herd that our guests' and members support helped translocate. The arrival of this first calf represents hope for the future of giraffe, thanks to the dedicated conservation professionals that helped them establish this new population.



PANAMA AMPHIBIANS

In January 2023, two CMZoo staff members traveled to Panama for a strategic planning meeting for the Panama Amphibian Rescue and Conservation Project (PARC). Since 2008, CMZoo has helped support this project which sought to rescue twelve imperiled amphibian species in Panama who faced the threat

of a global pandemic of chytrid fungus. The fungus lives in water and damp environments and is spread through human-related activities. It affects how amphibians breathe and can quickly kill many species of amphibians. Since 2008, the twelve Panamanian frog species have been reared in human care, with several species successfully reproducing. Our

staff members consulted collaboratively to discuss the next phase of the project, which will involve developing strategies to reintroduce these species into their native habitats. CMZoo shared experience from our long-term work with Wyoming toads as possible ways to approach reintroduction with Panamanian species.

Conservation

MEMBER CONSERVATION VOTE

Every Zoo membership helps raise \$25,000 for Q4C and \$75,000 for the annual Member Conservation Vote. Since 2015, the Member Conservation Vote has provided \$675,000 of membership revenue to support field conservation worldwide.



EAST AFRICAN CROWNED CRANES

Having started banding crowned crane chicks in 2019, the multi-year effort which has been supported by the CMZoo Member Conservation Vote, is starting to yield important data on the movement patterns and population dynamics of crowned cranes in Kenya. This information will be used to understand the critical habitat needs of the crowned crane and recommend specific areas of protection for this endangered species.



EWASO LIONS DOMESTIC ANIMAL VETERINARY PROGRAM HELPS WILD CARNIVORES

In 2022, CMZoo members funded a veterinary program in Kenya to vaccinate pets from nearby pastoral communities and to provide veterinary support for their livestock. These efforts keep these domesticated animals healthy and prevent them from spreading diseases like distemper and rabies to wild carnivores such as African lions, hyenas, African wild dogs and cheetahs. Additionally, treating livestock that may have been injured by wild carnivores helps reduce human-wildlife conflict. As part of this program, 370 dogs and cats were vaccinated and 94 livestock animals were treated for a variety of health issues, including some injured by wildlife.



KEEPING COLORADO SPRINGS' WATERWAYS CLEAN

In 2022, CMZoo members funded the installation of three drain filters throughout Colorado Springs that will prevent around 720 pounds of waste from getting to Fountain Creek per year. There's one member-funded filter under the CMZoo-branded manhole at the southwest corner of E. Platte Ave. and N. Tejon St. and two others elsewhere in the city.

With support from community partners like CMZoo, the city continues to install the drain filters around town. There are currently 31 filters in place. These filtration devices are hard at work protecting our city's waterways and the wildlife that depends on them.

ONGOING CONSERVATION PROGRAM



AFRICAN PENGUIN

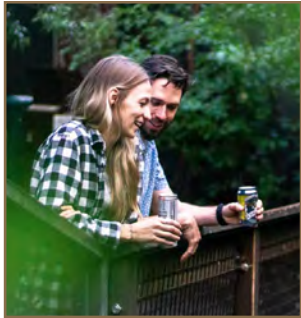
In 2020, CMZoo partnered with SANCCOB* to support their Seabird Ranger stationed at Robben Island, South Africa. The ranger monitors the health of the penguin colony on the island and when necessary, will rescue eggs and chicks and transport them to SANCCOB's seabird hospital for rehabilitation and eventual re-release. While CMZoo continued this

year to support this work, an unexpected outbreak of avian influenza began to affect African penguins in that area. CMZoo sent emergency funding to help build a separate quarantine facility to treat birds with avian influenza while keeping the rest of the rescue facility safe from the outbreak. Many of the affected birds recovered and were released back into their native habitat.

*Southern African Foundation for the Conservation of Coastal Birds



WILD NIGHT & STARLIGHT SAFARI



\$166,026

REVENUE

2,689

PARTICIPANTS

146

PROGRAMS

ADULT STARLIGHT SAFARI
PROGRAMS INCREASED
IN POPULARITY

ZOO MOBILE



\$135,204

REVENUE (RECORD YEAR!)

31,851

OFF-GROUNDS
PARTICIPANTS

552

TOTAL
PROGRAMS
(RECORD YEAR!)

46

AVERAGE
MONTHLY
PROGRAMS

ZOO CAMP



\$305,889

SUMMER CAMP REVENUE

1,915

TOTAL CAMP
PARTICIPANTS

1,037

SUMMER CAMP
PARTICIPANTS
(SOLD OUT!)

422

HANDS ON HOMESCHOOL
PARTICIPANTS
(NEW THIS YEAR)

\$340,000

OVERALL CAMP REVENUE

(\$90,000 HIGHER THAN PROJECTED
BUDGET, AND A NEW RECORD!)

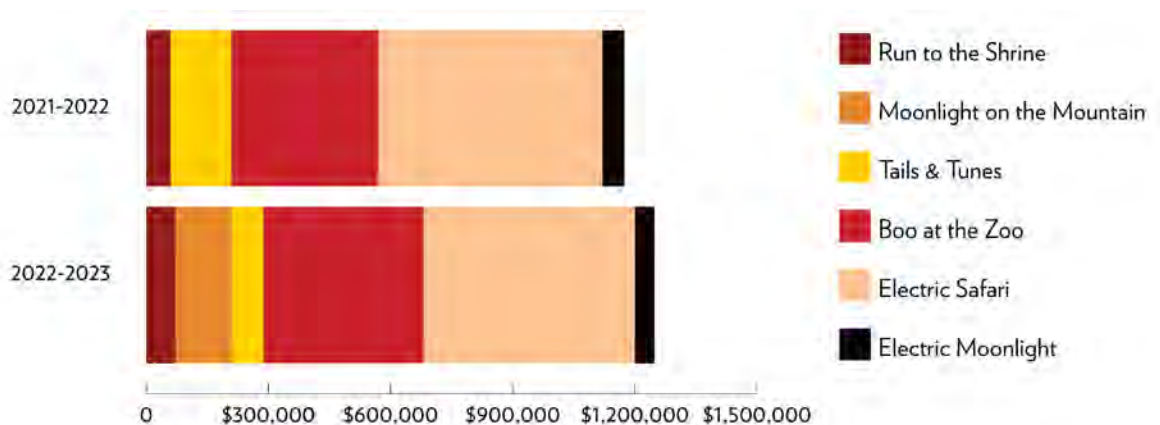


Numbers at a Glance

NUMERICAL HIGHLIGHTS

		2022-2023	2021-2022
ATTENDANCE NUMBERS	Zoo Attendance	806,378	895,159
	Membership Revenue	\$3,562,668	\$3,655,820
DIGITAL MEDIA	Facebook Followers	256,983	236,177
	Instagram Followers	78,800	73,398
	YouTube Subscribers	21,700	16,635
	Website Visits	5,237,216	5,931,113
EDVENTURE PROGRAMMING	Logged Docent Hours	10,147	11,190
	Teen Participants	316	235
ANIMAL FEEDING EXPERIENCE REVENUE	Elephant & Rhino Snack Time	\$161,905	\$168,390
	Giraffe Feeding	\$1,043,609	\$1,134,670
	Animal Encounters	\$207,673	\$178,730

EVENT REVENUE







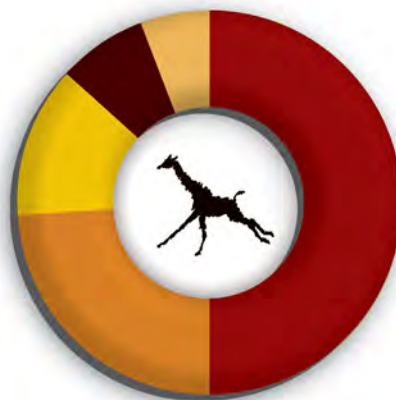
Financial Summary

MAY 1, 2022 - APRIL 30, 2023

Cheyenne Mountain Zoo is one of very few AZA-accredited zoos that does not receive any tax support. The Zoo relies solely on donations, membership dues, admissions and grants for funding. Figures are from 2022-23 consolidated financial statements, which are available on the Zoo's website.

SUPPORT & REVENUE

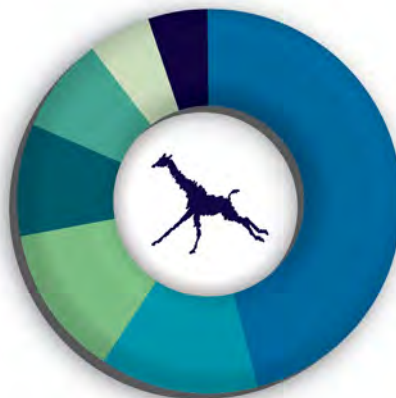
Total Operating Income
\$27,832,900



- Admissions \$13,951,800
- Visitor services & programs \$6,662,500
- Membership dues \$3,516,900
- Operating contributions \$2,103,500
- Other Income \$1,598,200

ZOO EXPENSES

Total Operating Expenses
\$21,990,900



- Animal management \$10,178,200
- Education \$2,906,000
- Depreciation \$2,815,300
- Infrastructure upgrades & repairs \$2,078,600
- General and administrative \$1,791,100
- Membership and fundraising \$1,154,000
- Advertising and marketing \$1,067,700

\$91,136,000

Unrestricted Net Assets as of April 30, 2023

Supporting our Cause

Cheyenne Mountain Zoo is grateful to all of our patrons who support our vision of inspiring caring and stewardship of the natural world. As a self-funded facility, our donors and sponsors are critical to our success. Although all gifts are deeply appreciated, space precludes us from individually acknowledging all of our generous friends.

The following supporters contributed gifts of \$2,500 or more (cash or in-kind) from May 2022 to April 2023.

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 Mr. Joe and Mrs. Linda Woodford
 Mr. Alan S. Wright and Mrs. Susan Hall-Wright *
 Ms. Kristine Zabrucky and Mr. Tim McAndries

*Deceased

1926 Society

The following are members of the Zoo's 1926 Society, generous friends who have provided for the Zoo in their wills or estate plans. To learn more about planned giving at the Zoo, contact Kelley Parker at (719) 424-7810.

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Mr. Randy and Mrs. Audrey Woodard
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Ms. Sharon Ziegler*

**Deceased*

Elevate Capital Campaign Donors

This campaign will allow us to continue what we do best: providing cutting-edge animal care, doing critical conservation work in Colorado and around the world, and providing experiences for a lifetime with every visit – all at a newly elevated level.

Gifts of \$2,500 or more to the Elevate capital campaign are recognized below.

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Mr. Tuck and Mrs. Liz Aikin
Alice Gist Dunaway Foundation
Mr. Richard Anderson
Gen. Ed and Mrs. Ann Anderson
Andrea Waitt Carlton Family Foundation
Mr. Vic and Mrs. Sue Andrews
Anjulicia Foundation
ANN Family Foundation
Anna Keesling Ackerman
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Anonymous
Mr. Dan and Mrs. Mary Armour
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