

# Make a Difference for Wild Orangutans

## PALM OIL AWARENESS GROCERY GAME FOR KIDS

**Goal:** Kids and parents see that their shopping choices can make a difference for wild animals.

### Supplies & Set Up

- Boxes, bags, canisters of a wide variety of products. We mimic a real grocery store by having RSPO member company products AND non-RSPO member products.
  - **CAUTION:** The only items on your table should be either on the KIDS shopping guide OR items you have confirmed are not made by RSPO member companies via the app. Example: Maybelline and Barilla are RSPO member brands, but we did not have room to put their logos on the kids' guide, so Maybelline and Barilla items should not be displayed in your 'store'. You don't want to be misleading when you tell kids "if you can't find the item on your shopping guide then it is not necessarily an orangutan friendly choice". Email [palmoil@cmzoo.org](mailto:palmoil@cmzoo.org) if you have questions.
- Laminated kids-version shopping guides; these are basically a bunch of RSPO member company and brand logos (we use ~4-6 guides so several kids can play at once)
- Reusable cloth shopping bags
- Kids' letters to companies that are not members of the RSPO; crayons or markers (see tie-in below)
- A few "adult" shopping guides -please always use the most updated version
- App promo cards <http://www.cmzoo.org/conservation/palmOilCrisis/resourceKit.asp>
- Optional - print out some Kids' educational hand outs
- Optional - prizes (see info below)
- Set up: we put all of the boxes, cans etc. on 1-2 tables, and set up a letter signing/coloring station at another table. Use clean cans/bottles; close box tops with clear packing tape; store in pest-proof storage bins.

**Talking points during the shopping game** - we tell the kids (and parents) something like this:

- Here is an orangutan-friendly shopping guide. You're going to pretend you're at the store, and what you want to do is make some orangutan friendly choices.
- Not all of the items on the table are orangutan friendly choices, so you wouldn't want to put things in your shopping bag if they are not orangutan-friendly choices, right?
- The reason these companies and brand-names are on the shopping guide is because they are members of the RSPO, the Roundtable on Sustainable Palm Oil. This is a group that is working to ensure companies are not cutting down the rainforest when they grow palm oil to put in their products.
- **IMPORTANT:** While kids are playing the game we give the parents an app promo card and say something like "If you have a smart phone there is a free app that has over 5000 products in it. Zoos have done a lot of research to make it easy for people to make orangutan friendly choices."
- IF THE PARENTS OR KIDS SEEM INTERESTED OR ASK:
  - There are basically two ways to grow palm oil - either sustainably, which means that the land used to grow it has already been cleared, or is not high-conservation-value land OR unsustainably, which means that the rainforest is cut down - this forest is habitat for orangutans, tigers, rhinos, elephants, sun bears and so many species in SE Asia.
  - Some people think it would be better to never buy products with palm oil in them - there are problems with this - millions of people in Indonesia and Malaysia rely on palm oil for their livelihood. Also palm oil and its derivatives are called so many different things and many of those names don't sound anything like palm oil (like sodium laureth sulfate and stearic acid), so many products may appear not to have palm oil, but they actually do.
- Adults often walk by and ask "so are all of these good or bad choices"? We say this is a game for kids –to show them that their choices can make a difference for wild animals; this is like a real grocery store with both orangutan friendly choices and ALSO items that are not necessarily orangutan friendly.

**Optional - Prizes:** If you have funds to purchase "prizes" we offer one to each child who participated. We say "are you done shopping?" Take back their shopping guide and bag, and check their choices and hand them a prize. The prizes we usually give out are Kellogg's fruit snacks or orangutan trading cards! Each zoo can create trading cards featuring their individual animals and a brief conservation message. Email [palmoil@cmzoo.org](mailto:palmoil@cmzoo.org) for a template.

**Tying the letter/coloring page into the shopping game:**

- After the kids and parents seem to understand the concept of the shopping guide we say something like "it would be great for more companies to be added to this shopping guide, if you want to color and sign a letter asking these companies to join the RSPO we will mail it for you!"
- If you want to use CMZ's letter/coloring pages you can find them in the resource kit.

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**NABISCO**  
**PANTENE** PRO-V  
**P&G** Procter & Gamble  
**Eggo**  
**Jif**  
**CHEEZ-IT** REAL CHEESE MATTERS™  
**equate**  
**MOTHER'S** Cookies  
**Keebler**  
**MARS** incorporated  
**QUAKER**  
**BEN & JERRY'S**  
**Colgate**  
**Crest**  
**ROSARITA**  
**HOT POCKETS**  
**LEAN POCKETS**  
**ConAgra Foods**  
**Stouffer's**  
**seventh GENERATION**  
**SCIENCE DIET** VETERINARIAN RECOMMENDED  
**Johnson & Johnson**  
**Dreyer's**  
**Banquet**  
**IAMS** Life's Better  
**Dove**  
**Tide**  
**AVON**  
**Lever 2000**  
**Great Value**  
**Pringles**  
**KRAFT**  
**Betty Crocker**  
**Pillsbury**  
**Kellogg's**  
**Orville Redenbacher's** GOURMET POPPING CORN  
**Nestlé**  
**General Mills**  
**PROGRESSO**  
**HERSHEY'S**  
**Neutrogena**  
**LEAN CUISINE**  
**DiGiorno** IT'S NOT DELIVERY. IT'S DIGIORNO.

**Unilever**  
**Knorr**  
**L'ORÉAL**  
**SWISS MISS** HOT COCOA MIX  
**Sun Chips**  
**RICE A RONI**



## Kids' Grocery Game Shopping Guide

Shop for orangutan-friendly products at the store.



Parents & teachers can download the free shopping guide app at [www.cmzoo.org/palmoil](http://www.cmzoo.org/palmoil)