

Mr. Gary Erickson
Clif Bar
1451 66th Street
Emeryville, CA 94608-1004

Dear Mr. Erickson,

I am very concerned about the effects of non-sustainable palm oil production on rainforests in Indonesia and Malaysia. At the current rate of deforestation, orangutans and other wildlife will be extinct in just a few years.

As a consumer of your products, I'm urging you to **please** begin your journey toward sustainable palm oil by taking the following actions:

- Join the Roundtable on Sustainable Palm Oil (RSPO). www.rspo.org.
- Use only 100% physical certified sustainable palm oil (CSPO) that is **deforestation-free** in your products.
- When using 100% CSPO, label your products with the RSPO trademark.
You will be advertising how environmentally conscientious you are!



I would like to remain one of your loyal customers; however I am committed to supporting only those companies that are members of the RSPO and using 100% physical CSPO.

Thank you for your consideration.

