

Internship Capstone Video Project Rubric



Details:

- Video must be submitted within 14 days AFTER the assigned end date to your internship
- Videos will be reviewed within 7 business days of submission
- Videos must be 5-7 minute in length
- Videos must be uploaded to a viewing site of your choice and a link should be provided to internships@cmzoo.org for viewing
- The rubric below will be used to evaluate your capstone project video submission. To achieve certificate of completion, you must receive a rating of at least “2 - Foundational” in every category
- If you were awarded a “Docent Scholarship” please use this platform to thank them and share what their donation allowed you to do this summer
- Any submissions with ratings below a “2—Foundational” level will not be granted the certificate of completion.

CRITERIA	1—Attempting	2—Foundational	3—Proficient	4—Exemplary
<p>The submission means the basic requirements of completion.</p>	<p>The level of detail is insufficient and it's unclear what the intern learned. There is no explanation of learning process, routines, or goals achieved.</p>	<p>The submission briefly describes what the intern learned. There is mention of some learning opportunities, routines, and goals, but no meaningful connections to between the intern and the learning objectives.</p>	<p>The submission clearly describes what the intern learned and provides visual evidence. There is meaningful connections made between the intern and at least one of their learning opportunities, daily routines, goals, etc.</p>	<p>The submission clearly describes multiple objectives the intern learned. There is clear mention of learning opportunities, routines, and goals, and the meaningful connections to between the intern and the learning objectives.</p>



<p>The capstone video shows meaningful connections the intern made to the Zoo's mission statement</p>	<p>The video does not mention or misidentifies the mission of the Zoo and the objective of the internship. If the mission is mentioned, it is brief and not well connected to interns learning and experiences.</p>	<p>The video mentions one or more relevant pieces of the Zoo's mission statement and internship learning objectives. The connections made to the interns' learning and experiences is surface level (i.e. "It was important that I develop a sense of responsibility for the natural world, which is why I did this internship.").</p>	<p>The video mentions one or more relevant pieces of the Zoo's mission statement and internship learning objectives, and briefly explains how those concepts connected them to their role as an intern (i.e. "After learning about plastic polluting our oceans, and hurting our animal populations, I truly developed a sense of responsibility and want to develop a solution to the problem.").</p>	<p>The video mentions multiple relevant pieces of the Zoo's mission statement and internship learning objectives. It briefly explains how those concepts were intentionally applied to deepen the learning experience (i.e. "After learning about plastic polluting our oceans, I couldn't help think about the penguins we work with each day. It was then that I understood that the work we do here helps our animals wild counterparts and I truly developed a sense of responsibility and have developed a solution to the problem.")</p>
<p>The capstone video and photos tell a compelling, creative story and clear effort was made to experiment with storytelling, new ideas, and multimedia</p>	<p>The capstone video is not a true video, or does not convey relevant information. It is still images or audio only and lacks narration</p>	<p>The capstone video conveys the appropriate information in a video format. It shows minimal effort to experiment with storytelling techniques either in its narration or visuals. It does not portray the interns experience in an appealing or easily understandable manner.</p>	<p>The capstone video conveys the appropriate information in a video with segments that were recorded live. Photos, video visuals, and/or video narration show an effort to share meaningful experiences and learning moments with the audience</p>	<p>The capstone video conveys the appropriate information in a video. Photos, videos visuals, and video narration show a clear effort to share meaningful experiences and learning moments with the audience in both narration and visuals. The media is entertaining, exciting, and brings the story to life.</p>
<p>The capstone video shows deep reflection on the interns personal or professional development through the internship program</p>	<p>There is no mention of personal impact or connection in the capstone video.</p>	<p>There is mention of personal or professional impact very generally in the video (i.e., I enjoyed the internship and was excited to come and continue learning the next day.")</p>	<p>There is some reflection on personal or professional impact specifically in the video (i.e., "I wanted to create a recycling program after we learned about the overflowing landfills. I feel inspired to do something to protect the environment as a result of this course.").</p>	<p>There is deep reflection on intern impact and professional or personal impact connected to learning from the internship in the video (i.e. "Since this internship started, I have become a more active environmental steward, evidenced by my recycling program and eagerness to share my learning with my community. As an intern I have learned new ways to weave environmental issues into other content areas, such as...").</p>

