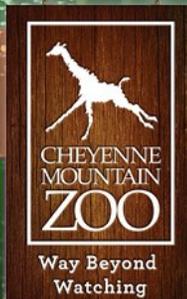


Palm Oil Roundup

To save the rainforest, we need to work with the palm oil industry



As a tropical field ecologist in Borneo, I learned why science must work with industry to protect the planet.

Lots of academics worry that focusing too much on the real-world impact of research threatens pure, curiosity-driven science. But really the two go hand in hand, especially when it comes to solving the complex question of how we achieve sustainability despite increasing human pressures on our planet.

As a tropical field ecologist studying rainforest destruction in Borneo, I saw the impact of the expanding palm oil industry on tropical biodiversity first hand, and so it was always a high priority to ensure the research I was doing made a difference. I was driven by scientific curiosity about how nature responds to the most drastic human activity, but also by the motivation to find solutions.

A Natural Environment Research Council-funded fellowship allowed me a rare opportunity to devote all my energies to using science to teach palm oil companies how to look after biodiversity. In just under four years I was able to translate the pure ecological research I had done for my PhD, studying the responses of ants and butterflies to the destruction of tropical forests, into practical knowledge...[\(read more...\)](#)

Visit cmzoo.org/palmoil to access this newsletter & more!

New U.S. / Canada RSPO Members

- [Allan Chemical Corporation](#)
- [American International Foods Inc.](#)
- [Bantry Bay America Inc.](#)
- [Colonna Brothers, Inc.](#)
- [Creative Snacks Co., LLC](#)
- [Fourth Street Barbeque Inc](#)
- [Highland Baking Company, Inc](#)
- [Ingredis US LLC](#)
- [Les Aliments 2000 Inc.](#)
- [Ontario Inc ta Donut Time](#)
- [Pathway Valley Snacks, LLC dba Terri Lynn](#)
- [Peanut Butter & Co, Inc](#)
- [Pearson Food Company, Incorporated](#)
- [TNT Crust, LLC](#)
- [Total Sweeteners, Inc.](#)

Check out the free resources available to use in our toolkit!
CMZ's Palm Oil Toolkit

Learn more about the Roundtable on Sustainable Palm Oil (RSPO) membership requirements:

www.rspo.org/members

P.O. in the News

Malaysia launches 'Love MY Palm Oil' campaign: The Ministry of Primary Industries announces a year-long "Love MY Palm Oil" campaign on Wednesday to fight anti-palm oil campaigns that are threatening people's livelihood. Minister Teresa Kok Suh Sim said the campaign's objective was to instill national pride and greater appreciation for Malaysian palm oil...[\(read more...\)](#)

Extending supply-chain innovation to the small farmer:

State-of-the-art technology for managing global supply chains is only now beginning to percolate down to the individuals who need it most: small farmers in developing economies. When it comes to deploying systems for ordering, producing, tracking and paying for goods, much of the attention to date has been focused on larger companies and their Tier 1 partners. Meanwhile, smallholder farmers in regions such as Africa and Asia struggle to grow subsistence crops...[\(read more...\)](#)

